

WINTER 2011-2012 IN FRENCH SKI RESORTS



PRESS PACK

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This Press Pack focuses on a selection of the main news and events for the 2011 - 2012 ski season in France. This is by no means an exhaustive list of what is news worthy in the French mountains. Please do not hesitate to contact us for supplementary information.

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WHAT'S NEW IN THE FRENCH SKI RESORTS?

Accommodation

✓ Les Menuires

The Chalet Julietta, a building with sustainable energy

Situated in Reberty 2000, in the Chalets du Soleil hamlet, The Chalet du Soleil Julietta completes the **** Chalet Hotel Kaya's existing tourist residence and hotel offer. The 19 new southfacing apartments are all on the pistes and offer an incredible view over the Lou Valley.

The chalet has been built following with care to protect the environment by using sustainable energy, notable with solar panels providing the hot water. Boot warmers, sauna, steam room and relaxation room will also equip this new residence of Groupe Saint-André.

Tariffs: From 921 € per apartment per week

Groupe Saint-André - 00 33 (0)810 005 699 - www.chaletsdusoleil.com

✓ Alpe d'Huez

CGH residence Le Cristal de l'Alpe ****

This 4* tourist residence opens its doors in the heart of the resort, close to shops and leisure facilities (swimming pool, ice rink, Sports and Convention Centre...).

Made up of 71 apartments from 2 room to 5 room duplex, the residence has a vast area dedicated to well-being with a heated indoor swimming pool, sauna, hammam, hot baths and cardio training gym... a perfect complement to the "Centre Ô des Cimes – High altitude Spa" which invites you to relax, with its treatments and massages. www.cgh-residences.com

✓ Portes du soleil- Avoriaz

Pierre et vacances - l'Amara

New holiday residences with luxury modern apartments: in total 369 apartments with a view over the snowy slopes. As part of the Premium brand, the district has a five star rating and the apartments are spacious, comfortable and modernly decorated. One to three bedroom apartments sleeping up to eight people are available, all with traditional alpine décor to preserve the Savoyard authenticity The new Amara district also offers a wellbeing centre with swimming pool, kids' paddling pool, jacuzzis, sauna & steam rooms, a gym and a nursery. Wifi is available to all guests and there is a pre-bookable private underground car park- at an additional cost

rptourisme@pierre-vacances.fr - www.pierreetvacances.com



✓ **Lake Annecy Resorts - Maison des Aravis**

Les Grandes Alpes, a stay like no other

La Clusaz opens an exceptional new address: a village view and south-facing balconies, 44 apartments from 32 to 100 square meters, a wellness area of over 200 square meters with swimming pool, jacuzzi, sauna and additional spa services. commercial@hotel-beauregard.fr - www.laclusaz.com

✓ **Val Thorens**

The Montana Plein Sud *****

The first 5-star residence in Val Thorens, the Montana Plein Sud enjoys a quiet, sun-drenched location right on the ski slopes. This sumptuous Savoyard chalet conforms to all the most recent ecological and environmental regulations and features some 37 spacious apartments, with balconies, sleeping 4 to 6 guests in each. Residents can make the most of the many hotel services and facilities: swimming pool, saunas, steam room, ski lockers, concierge, wifi.

00 33 (0)4 79 00 21 01 - contact@village-montana.com - www.village-montana.com

✓ **La Plagne**

The hotel Carlina - A 4* hotel in la plagne!

Seen as one of the most attractive facilities in la Plagne, the hotel Carlina will now be offering 4 star services. With a relaxed ambiance and amazing spa facilities, not to mention the fact it is right next to the ski slopes in Belle Plagne, will make this hotel one of the most attractive places to stay in the resort.

Hôtel Carlina - 00 33(0)4 79 09 78 46 - www.carlina-belleplagne.com

✓ **Sainte Foy**

L'Etoile des Cimes

This winter the Sainte-Foy resort is extending to include a new eco-friendly tourist residence "L'Etoile des Cimes", built to strict environmental standards, to meet the European Ecolabel requirements. But, eco-friendly does not mean basic or low quality: this establishment prides itself on its luxurious facilities and decoration. From 367€ / person, based on four people sharing an apartment for one week.

Résidence Club*** - MMV L'Etoile des Cimes - 00 33 (0)4 92 12 62 12** - www.mmv.fr

✓ **Portes du soleil-Les Gets**

Les Fermes Emiguy (Lagrange Vacances)

74 new apartments (in a prestigious holiday complex of 4 blocks and chalets) located 400 meters from the lifts and 300 meters from the village center. All have access to an indoor pool, hot tub and fitness area. www.lagrange-vacances.fr



✓ **And more to titillate your taste buds...in Morzine – Portes du Soleil**

L'Alpage: a new restaurant concept in the heart of the village

The L'Alpage restaurant will be free from the codes of conventional restaurants: no reception or bar in the entrance to welcome customers, but 2 alp ovens and a kitchen – just as in the farmhouses of yore. The building follows the local tradition with its use of wood from old chalets, its visible timbers, and its central fireplace. For the meals, the 100 guests will be welcomed into a dining-room around large family tables. In the basement, a vaulted stone room provides a view of the neighbouring co-operative's cellar where cheeses are matured. The restaurant L'Alpage is the creation of Morzine cheese-maker Nicolas BAUD. His menu proposes dishes made from his cheese specialities made on the spot, such as his "Assiette de la Fruitière" (Cheese-maker's Tray) consisting of tomme de Morzine, abondance, reblochon, and Nyon cheese). **00 33 (0) 4 50 79 12 39** - www.alpage-morzine.com



Nicolas Baud in his cheese shop

Activities

✓ Flaine

Excitement coming to you live New, BIG AIR BAG:

on skis or wedged in an inflatable rubber ring, throw yourself down the slopes, and take off into the air before landing in complete safety on an enormous air bag. Free

Flaine Tourist Office - Alexandra Savary - 00 33 (0)4 50 90 47 24 - www.flaine.com

✓ Les Menuires

This winter, in Les Menuires, don't come on holiday, come on co'lidays !

The latest fashion for this winter 2012, Co'lidays, reinvents holidaying! In these times of social networking and internet, Les Menuires has taken into account the new habits of their holidaymakers who are looking not only for the best value deal, but lots more! Conviviality, meeting other people, sharing different moments and environmental preservation are now part of the new way of life of holiday-makers.

Co'driving, co'renting and co'skiing: all the ingredients for a successful co'lidays !

www.lesmenuires.com

Dine in one of the Belleville Yurts, guaranteed change of scenery!

For seasoned travelers always looking for a change of scenery, Christophe organizes mountain evenings in his two genuine Mongolian Yurts in Les Menuires. The yurts can welcome 15 people and offer a universe full of warmth and friendliness: brightly coloured Mongolian furniture, comfy seats, the warmth of the wood burning stove just relax!

On the menu: mountain soup with smoked ham, Mont d'Or fondue, tartiflette, not forgetting the eggy bread for pudding or the crunchy crumble.

Tariffs: Menus from 25 € per person.

Les Yourtes des Belleville - 00 33 (0)6 11 38 37 96 -

www.yourtesdesbelleville.com



Wellbeing and Ecofriendly Installations

✓ Morzine - Portes du Soleil

A covered water-sports centre featuring an innovative construction:

Morzine is investing € 9 million in a new water-sports centre that will open its doors in the heart of the village in December 2011.

- A half-buried building with a “green roof” to limit the visual impact and improve thermal insulation while minimising maintenance costs.
- A wooden framework to favour the use of natural materials.
- Wood heating connecting the building to the wood heating that already heats the communal buildings town hall, skating-rink, firemen’s barracks, etc.
- Organising the balneo space to modulate its use according to frequentation. This prevents heating the saunas and Turkish baths needlessly and enables energy to be saved.

00 33 (0) 4 50 79 01 69 - palaisdessports@morzine.fr

✓ La Belle Montagne

Savoie - Saint-François Longchamp

Le Grand Domaine - The height of well-being

It’s a first! Saint-Francois Longchamp has acquired a unique balneotherapy centre - The Bernard Hinault Water Forum. A concept created by the five-time *Tour de France* champion and dedicated to rest and recuperation. In Saint-Francois Longchamp you can get back in shape, get ready for skiing and relax after all that effort.

With mountain views, the water centre has four different treatment plans - hot and cold, water and sauna - that include innovating methods and the latest equipment. Treatments are personalised in collaboration with health professionals (sports coaches, physiotherapists, beauticians...)

Florence Jacquemet - info.valdary@labellemontagne.com - www.labellemontagne.com

✓ La Plagne

New pool and spa complex in montchavin - les coches

The new complex ‘l’Espace Paradisio’ will have some excellent relaxation facilities on offer for all the family after a day out on the slopes. Montchavin has always been a ‘family friendly’ resort and has won the « Famille Plus » award for its efforts and in the new complex there are fun and games for the children too. With great views of the slopes, this 340m² centre has a big spa pool of 70m², Turkish baths, a sauna, infrared therapy, a cold plunge pool, a jacuzzi, a play area for children and a health and beauty parlour. www.montchavin-lescoches.com



✓ **Sainte Foy**

Sainte Foy gets a new spa!

Within the walls of the newly built eco-friendly residence the **Etoile des Cimes** spa has 160m², of traditional and modern spa treatments with a calm, light and mineral décor with some local inspiration. Rain showers, sauna, Turkish baths, Jacuzzi and treatment rooms, come together to help you experience a unique feeling of real relaxation.

Accessible to non résidents - Tarif: from €15/pers. **00 33 (0) 4 92 12 62 12** - www.mmv.fr

✓ **Portes du soleil-Val d'illiez**

Relax and unwind in the new **Thermal Baths** in Val d'illiez. A spa with the most modern equipment, yet all furnished in the traditional local chalet style using wood and stone.

00 41(0)24 476 80 40 - bains@thermes-parc.com - www.thermes-parc.com



MAIN EVENTS

December

✓ Les Menuires - Saint Martin de Belleville

3 December 2011 - Opening of the Les Menuires / Saint Martin and 3 Vallées ski areas

For the impatient who want to get on the pistes before Christmas, from 3rd to 9th December 2011, a 6 day Les Menuires / Saint Martin ski pass is at 120,50 €, a 3 Vallées* pass at 157 € and at 181 € from 10th to 16th December. (*partial ski lift system) **Sevabel: 00 33 900 4 79 00 62 75**

31 December 2011 - 7 January 2012 - 11th Winegrower's week Les Menuires honours French vineyards.

About thirty winegrowers from all the regions present their products during "French wine tasting - sales" evenings, open to everyone.

"Skiing and French wine" week from 270 € per person: 7 nights in a 4 person studio + 6 day Les Menuires / Saint Martin ski pass + entries to the "French wine tasting and sales" evenings organized from Monday to Thursday in the resort's sports centre.

Les Menuires Reservation - 00 33 (0)4 79 00 79 79

✓ Alpe d'Huez

10 and 11 December - Ski Force Winter Tour

A taster of what's to come!

Getting your skis back out is a joy in itself but being able to try out all the latest ski gear for free is another thing altogether ! 15 of the leading ski brands under the umbrella of the French Federation of Sport and Leisure (FIFAS) are inviting the public to join them over 2 days to try out the ski market's new gear, compare equipment and discover manufacturer's latest trends.

With over 700 skis to try out along with technical advice from the teams who represent the brands plus great deals on ski passes and accommodation.... there's nothing to stop you now! www.fifas.com

✓ Tignes

14 - 16 March 2012 - Winter X Games Europe 2012.

More than 150 international athletes are heading to Tignes for the biggest ski & snowboard Freestyle meeting in Europe.

The European version of the Winter X Games, created by ESPN in the USA, The Winter X Games Europe, is co-produced by Canal+ Events and ESPN. This event sees more than 150 international athletes gather together for three days in Tignes, competing across eight different disciplines, including both the men's and the women's Super Pipe and Slope Style on skis and snowboard. The Winter X Games Europe is the only Winter X Games event to be held outside of the United States of America.

Press Department - 00 33 (0)4 79 40 03 11 or 00 33 (0)4 79 40 25 90 - presse@tignes.net



✓ Val Thorens

2, 3 and 4 December 2011 - Press presentation: 9 and 20 November 2011 - Trophée Andros

If you are a motor sports fan and you dream of meeting the rally, endurance and Formula 1 pilots, this event is a must! It is an incomparable show of car racing on ice and the possibility to meet some well-known drivers such as Alain Prost, Olivier Panis... as well as a number of TV stars.

Press presentation: a must-see highlight before the races of the Trophée Andros competition. Over these two days, journalists will be introduced to all the new features of the event (teams, cars, drivers, behind-the-scenes, etc.) and visitors will get a chance to watch the very first tests of the season. Trophée Andros Pack from 115.50€ per person.

Including: accommodation for 2 nights (based on full occupancy of a 4 - person studio), 2 - day Val Thorens - Orelle ski pass and special access to the centre of the Trophée Andros circuit.

SOGEVAB: 00 33 (0)4 79 00 00 18 - info@sogevab.com

✓ La Plagne

21 December 2011 - La Plagne celebrates 50th birthday!

The celebrations include an evening's entertainment of music and light, showcasing and involving everyone who works, plays and lives in the resort, making it what it is today. After the show an epic fire-work display will take place in and around the Plagne Centre. www.presse-laplagne.com

✓ Les 2 Alpes

10 December 2011, 9 January 2012, 7 February 2012, 8 March 2012, 6 April 2012.

Full moon evenings: night skiing on the summits

Thanks to our 'FULL MOON EVENINGS', night skiing has been possible on the glacier till sunset then downhill in the moonlight from the summits to the ski station. The evening is completed by mountain dinner at altitude (3,200m) with music. Skiers and non skiers are welcome, so all the family can enjoy a full moon evening on the 2 Alpes glacier.

www.les2alpesreservation.com



January

✓ Lake Annecy-Maison des Aravis

14 - 15 January - The 2nd La Clusaz Radikal Mountain

Season opening freeride international qualification stage of the Free Ride World Tour, La Clusaz Radikal Mountain invites 120 of the best freeriders on the world circuit, on behalf of Seb Michaud, sponsor of the event. **00 33 (0)4 50 32 65 00** - infos@laclusaz.com - www.laclusaz-radikal.com

✓ Alpe d'Huez

7 and 8 January - Energiapura Atomic Cup

Bundles of energy 600 children ranging from 7 to 14 years old, meet up on the famous Signal Stadium run to take part in a slalom promising 2 days of competitive fun!

presse@alpedhuez.com - www.alpedhuez.com

✓ La Belle Montagne

11 and 13 January - La Grande Odysée

The famous course runs through the Diamond Zone and the resorts of La Belle Montagne, the biggest dog-sled race in the world in which, "man and animal move in perfect harmony in the wilderness". The race runs through the Savoy region over 800km and climbs up to 25,000m of height difference.

www.lessaisies.com



February

✓ Lake Annecy - Maison des Aravis

4 February - The Full Moon

A celebration under moonlight: night skiing, walks, concerts, festive dinners in the mountain restaurants and resort bars... an evening lit perspective of La Clusaz.

00 33 (0)4 50 32 65 00 - Infos@laclusaz.com - www.laclusaz.com

11 and 12 February - TSF Millet, ski mountaineering race

The second largest French event after the Pierra Menta Tivoly! 350 of the best Italian, Swiss and French runners face La Tournette (Saturday) and Le Charvin (Sunday).

00 33(0) 4 50 44 92 44 - www.tsf-millet.org - www.manigod.com

✓ Alpe d'Huez

4 February - 11 February - Skidance and Delirious Week

The artistic and sports association, Rhythm and Fight, along with Plus Event, hope to fix up a date with you for a week of Ski and Dance! Salsa, Rhythm & Fight, Lambazouk, Ragga Jam Salsa, Dancehall, Gafi era, Hip-Hop, Bachata, Modern'jazz, Yoga, Samba...The lessons are given by internationally renowned teachers and are as accessible to beginners as they are to the more advanced.

This dance festival with its shows, lessons and activities is a super-fi t line up for such an original and innovative concept! www.skidance.fr

✓ Morillon

12 February 2012 - The Nordic festival

Ski stations of Morillon, Samoëns, Sixt-Fer à Cheval and Verchaix rally together to reveal Nordic sports, but also to promote an exceptional area dedicated to the world of Nordic skiing: la vallée du Haut Giffre.

The Nordic festival proposes a whole day of play and festivities to discover free of charge the joys of Nordic skiing, in the Haut Giffre valley: cross country skiing, ski Joëring with dogs or horses, biathlon-with rifles, Nordic-Walking, snow-shoeing, dog-sledding for the youngsters and learn about Nordic equipment adapted for handicapped people. A prime opportunity to be introduced to snow sports.

www.festinordic-hautgiffre.com - www.morillon.fr



March

✓ Lake Annecy - Maison des Aravis

24 and 25 March - Glisse en Coeur 24 hours of non - stop skiing

Athletes, artists, journalists, companies, associations and individuals compete in teams for 24 hours of skiing and boarding for the charity «Vaincre les Maladies Lysosomales. » Challenges, concerts, and sports stars all in Grand Bornand!

00 33 (0)4 50 02 78 00 - www.glisseenceoeur.com - www.legrandbornand.com

✓ Morzine Avoriaz - Portes du soleil

10 - 17 March - An original New Year's Eve party "Morzine Celebrates Women"

Look after yourself even when it's cold outside, enjoy a special moment after skiing or dedicate your stay to your well-being...this is what the «Morzine Aime les Femmes» (Morzine Celebrates Women") week offers.

On the programme for this stay:

- Initiation workshops for various relaxation techniques: Yoga; Thai-chi; Qi-kong, etc.
- Free beauty sessions (tips for creating a new look, hairdressing and manicure courses, etc)
- Discovery walks in Afghan or Nordic walking.

Prices: 1 workshops: €10 - 2 workshops: €15 - 3 workshops: €20 - 4 workshops: €25 evening

reservation@morzine-avoriaz.com - www.resa-morzine.com

✓ Alpe d'Huez

24 March - 31 March - European Gay Ski Week

With over 1000 people expected coming from worldwide destinations and no less than 50 events (after-ski, DJ nights, Cabaret shows, Pool party...) spread throughout the week, European Gay Ski Week is the winter's biggest European gay and lesbian festival. New in 2012: most accommodation and events are situated in the heart of the resort which for this occasion will become the biggest high altitude gay village in Europe. www.europeangayskiweek.com

25 March - The Cristaux de l'Oisans - Little champions

This race is open to 4 to 11 year olds, allowing over 400 children to discover the fun of sports competitions especially adapted to their little skis. Slopes are gentle and there are games and presents for everyone! presse@alpedhuez.com - www.alpedhuez.com



April

✓ **Les Menuires**

14 - 21 April 2012 - Boule de Notes-5th Music and Song Festival for Children

Throughout the week, surprising moments based on the theme of party time, music and fun: Les Petites Poucettes transport their nursery rhymes, Les Volailles Cock Tales cluck on the terraces, Les Starlettes Colbock don't stop being curious and the musical structures offer a playground always appreciated by the young. Prepare yourself to beat in time, sing a song, hum along and dance! And even if the event has been created for children, parents are welcome!

"Boule de Notes" week from 226 € per person:

7 nights accommodation in a 4 person studio + a Family Pass (Four 6 day Les Menuires / Saint Martin ski passes) + the Boule de Notes Festival entertainment (concerts, strolling players, workshops).

Les Menuires Reservation - 00 33 (0)4 79 00 79 79 - www.bouledenotes.com

✓ **Alpe d'huez**

21 April - Sarenne Snow Bike

A preview to summer

Alpe d'Huez is organising its 5th Sarenne Snowbike event. It is an untimed mountain biking event on the mythical Sarenne piste. You set off from the peaks in the snow and then head off downhill for 16km and a height difference of 2000m of pure pleasure! presse@alpedhuez.com - www.alpedhuez.com

✓ **Les 2 Alpes**

23 - 27 April 2012

Les 2 Alpes invites holidaymakers to celebrate the arrival of spring with the "Junior Foliz" festival! A whole week dedicated to children from the age of 6 to 12 on holiday with their parents. The resort comes to life with an array of big top tents featuring circus skills, reading, crafts, outdoor activities and shows. A colourful holiday extravaganza every afternoon from 2pm to 6pm! www.les2alpes.com



OPENING DATES

- ✓ **Flaine**
10 December 2011 - 22 April 2012
(Partial opening from 10th to 16th December 2011 and from 16th to 22th April 2012 weather conditions permitting)
- ✓ **Grand Massif**
17 December 2011 - 15 April 2012
(Possibility of extended opening from 16th to 22nd April depending on weather)
- ✓ **Sainte Foy**
17 December 2011 - 22 April 2012
- ✓ **Tignes**
The slopes on the **Grand Motte Glacier** have been open since **1st October 2011**.
The **Killy area** will open on **26th November 2011**.
- ✓ **Val Thorens**
19 November 2011 - 8 May 2012
- ✓ **Portes du soleil**
17 December 2011 - 22 April 2012
- ✓ **Les 3 Vallées**
3 December 2011 - 27 April 2012
Press contact-Jennifer THYER - jthyer@les3vallees.com
- ✓ **Les Menuires**
3 December 2011 - 27 April 2012
- ✓ **Saint Martin de Belleville**
10 December 2011 - 27 April 2012
- ✓ **Lake Annecy-Maison des Aravis**
16 December 2011 - 29 April 2012
- ✓ **Alpe d'huez**
3 December 2011 - 27 April
Press Contact - Céline Perrillon - presse@alpedhuez.com - www.alpedhuez.com



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And more to titillate your taste buds...in Morzine - Portes du Soleil

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